

On Tuesday and Wednesday

5,000 Bonus Votes

For Every New Dealer You Get
to Order One Box or More of

Rich in
Real
Peppermint.
Outside
Wrappers
Also Count
As Votes.



Every dealer in town should order this delicious new chewing gum. Call on them next week and get them to order through you. 5,000 Bonus Votes for every order signed by the dealer for one box or more provided it is made their order for RICHMINT. Order blanks at Times Dispatch Contest Headquarters and orders must be turned in to them.

OUTSIDE WHAPPERS FROM BOTH RICHMINT AND HONEY FRUIT GUM count as votes in the regular way. Get your friends to chew them and SAVE THE WRAPPERS for you.

Franklin Caro Co., Mfgrs.

200 South Sixth Street, Richmond, Va.

Royal Makes Your
Expense Shrink,
But Not Your Linens



The length of time that we preserve the wear and make it an economic and profitable investment to you gives us your laundry.

Friday, September 22, Triple Value on Royal Bills Paid This Week.

Careful work that makes your linen snowy and yet does not wear it out is important to your appearance and your purse.

Call Randolph 1958.

The Royal Laundry

311 North Seventh Street,

White Royal Laundry Slips—10 Votes for Each Cent.

Sauer's
FLAVORING EXTRACTS

Largest Selling Brand in the
United States

Awarded Highest and Only Grand Prize, Pan-American Exposition, Making Sixteen Highest Awards and Gold Medals for Purity, Strength and Fine Flavor. Prices—10c, 25c, 50c, 87½c.

Sauer's F. F. V. Extract

The Extra Strong Pure Food Kind—Quality Unquestioned. Quality is Price. Extracts are the highest grade on the American market and all in pure food quality. Manufactured entirely from the best materials and are specially prepared for the doctors desired. No F. F. V. Extracts are cheaper to you because they go further and give more flavor.

POUND CAKE.

At the bottom of each cake is a label containing the name of the cake, weight of the cake, and the name of the manufacturer.

C. F. SAUER CO., Richmond, Va.

5,000 BONUS VOTES
ON EACH ONE DOLLAR OF AN ORDER FOR A CASE OF

Swift's Sunbrite Cleanser

Swift's Arrow Borax Soap

Swift's Pride Washing Powder

Swift's Wool Soap

Send a written and signed order from a retail dealer who does not sell these products, turn it in to Contest Headquarters (do not phone it), and you will be credited with 5,000 bonus votes on each one dollar of its value when accepted by the manufacturer or wholesaler.

Swift's Wrappers are in the Combinations This Week.



of this week 1,000 bonus votes will be given each voter whose ballot has a value of 1,000 or more votes. Read announcement in Contest Bulletin. This offers unusual opportunities to those contestants who show a large individual attendance on these days.



For the Next Two Weeks
100 VOTES

WITH EVERY SERVING OF ICE CREAM, SUNDAE, ICE CREAM SODA, OR CONE CONTAINING

"The Velvet Kind"
THE CREAM OF ICE CREAMS

In this manner a great many votes will be distributed during the next two weeks—a prize that will go to the most enterprising contestant. Get your friends to save their certificates. No trouble to get certificates, for the lovers of Velvet Kind are thousands.

Look for the Sign

Be sure that you patronize the soda fountain that serves VELVET KIND. Look for the sign on the windows. Look for the special card displayed at the fountain, AND DEMAND YOUR CERTIFICATES. They're yours, and we want you to have them.

Order this dainty at fountains and confectioners.

Ask your friends to save certificates.

Dealers!

The Purity Co.
Tel. Ram. 1861, Jefferson and Cary Sts.

Our drivers are furnished with a supply of certificates like the above and will give you the amount your order entitles you to. Do not fail to ask for them. Have them on hand when your customers ask you for them. DISPLAY CARDS should be posted prominently. Ask the driver.

The ALL Virginia cigarette—
Piedmont
The Cigarette of Quality

10 for 5¢

NOTE—300 years! That's how long Virginia tobacco has been cultivated and improved, year by year. Experts say that the soil of Virginia and the Carolinas yield the highest-grade cigarette tobacco on earth! As a matter of fact, Virginia is known as "the tobacco man's tobacco."

SAVE THE WHOLE BOX
A PIEDMONT BOX
Counts for 50 Votes
In The Times-Dispatch Contest



In Buying
BLUE
RIBBON
Patent Flour

Beware of imitations with the name printed in Red and Blue. The genuine Blue Ribbon Patent Flour is made by the Richards & Evans, Co., Cortland, O.



Fac-simile of bag printed in LIGHT BLUE only.

Distributed by

W. H. Harris
Grocery Co.

Blue Ribbon sacks in Combination No. 3 this week.
Empty Sacks and Barrel Heads good for votes in Times-Dispatch Contest.

Requirements of
Success

To succeed, a man must have pluck, ride over the roughest sort of roads, buck any kind of bad luck, put fear in the discard, unhook himself from any snag and have a life insurance policy—preferably in the Massachusetts Mutual Life Insurance Company.

The Times-Dispatch will issue votes on all premium receipts for new policies.

CHAS. B. RICHARDSON,

General Agent for Virginia,
Mutual Building, Richmond, Va.

E. B. MEADE,
District Manager.